



MT. WHEELER POWER

MT. WHEELER POWER NEWS RELEASE

January 14, 2005

GREEN POWER NOW AVAILABLE FROM MT. WHEELER POWER COOPERATIVE

Beginning immediately Mt. Wheeler Power Cooperative has begun a program called "GreenWay" that will allow customers to purchase the equivalent of all or part of their power from renewable resources often referred to as "green power" The GreenWay program provides the options for customers to support green power projects such as wind farms, solar power and other renewable power-producing technologies.

Participation in the GreenWay program is completely optional. It is as easy as checking a few boxes on the insert in your next billing statement or by giving us a call. You have the option of purchasing green power in blocks of 100 kwh. The cost per block will be \$1.95. This charge is in addition to your regular monthly kwh charges. The number of blocks you purchase is completely up to you.

According to Mt. Wheeler Power Cooperative's General Manager, Randy Ewell, "Mt. Wheeler Power has a long history of supporting the interests of individual customers as well as the community. This program is just one example of our efforts to meet individual needs while providing reliable power at low stable rates."

Mt. Wheeler Power managers point out the new program will not result in the cooperative building new facilities like wind farms. Rather the GreenWay program will rely on market traded renewable certificates, or "green tags" that are created when green power producers sell their power to utilities at prevailing grid power rates and, because green power is more expensive to produce, earn certificates to offset the additional costs.

To keep costs low, Mt. Wheeler Power has joined with five other rural electric cooperatives, all members of Deseret Power, to make bulk green tag purchases to cover the usage of co-op customers opting into the program. The green tags are certified and audited by third party organizations and "consumed" in direct relation to the customers' usage.

Mt. Wheeler Power customers can sign up for the GreenWay program by calling 289-8981 or 1-800-977-6937 and asking for Christina Sawyer, or any Member Services Representative.